



Marin Open Studios

May 4 & 5 and May 11 & 12, 2024
11am to 6pm

Important MOS Links:

- Website: <https://marinopenstudios.org/>
- Tour Guide: <https://marinopenstudios.org/open-studios-event/marin-open-studios-2024-tour-guide/>
- Instagram: <https://www.instagram.com/marinopenstudios/>
- Facebook: <https://www.facebook.com/marinopenstudios/>
- YouTube: <https://www.youtube.com/channel/UCF2WbG3mWCyRNJNt1naromQ>
- Eventbrite: <https://www.eventbrite.com/o/marin-open-studios-81971994253>
- Local Getaways App Assets: https://drive.google.com/drive/folders/1bIDK7WjNFHPm5cFm8X1NbWO5Fv11WqHr?usp=drive_link

Suggested Places to Promote Your Open Studio:

- Instagram
- Facebook
- X (Twitter)
- Nextdoor
- Your Website
- Email Blasts and Newsletters

Event Description:

For two weekends (May 4 & 5 and May 11 & 12, 2024), art lovers from across the Bay Area are invited to visit art studios all over Marin County for a self-guided tour to meet the artists, enjoy their portfolio of artwork up close, and purchase work directly from the artists. Over 250 artists of every stripe including sculptors, pottery, abstract and figurative painters, photographers, textile, and jewelers to name a few are participating in the 2024 Marin Open Studios.

The public is also invited to preview artwork from participating artists at the Marin Open Studios Preview Gallery, April 20 through May 12, at the Sausalito Center for the Arts. Samples of each artist's work will be on display. Driving directions to studios will be available at the gallery in a printed guide, and online at www.marinopenstudios.org

Sample Social Media Copy Examples

Basic Social Media Example:

The premiere art event of the year is almost here! Come support local artists during @marinopenstudios the first two weekends of May.

More than 250 artists from every corner of the North Bay will be opening their doors to the public. From painters and sculptors to jewelers and photographers, you do not want to miss out on this colorful and eclectic event. Save the dates now!

MARIN OPEN STUDIOS 2024
SATURDAY & SUNDAY
MAY 4 - 5 & MAY 11 - 12
11AM TO 6PM

Custom Social Media Example:

Friends and art lovers, come support and meet hundreds of local artists during @marinopenstudios next month! I will be showing my (your type of work) at (your location) from 11am to 6pm the first two weekends of May. Will I see you there?

MARIN OPEN STUDIOS 2024
SATURDAY & SUNDAY
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11AM TO 6PM
(your studio address)

Gallery Social Media Example:

Have you heard? A piece of my original artwork is hanging at the @marinopenstudios Preview Gallery at Sausalito Center for the Arts now through May 12th!

Swing by 750 Bridgeway in Sausalito from 11am to 5pm Wednesday through Sunday to see my piece (title of your work) which is available for purchase. Thank you for supporting the arts in the Bay Area!

MOS Fundraiser Social Media Example:

YOU'RE INVITED! The annual @marinopenstudios Fundraiser is happening Saturday, April 27th from 7pm to 10pm. Come eat, drink, and support the arts in Marin at this fun, fabulous event.

View the works of more than 250 local artists and bid on original auction items as you schmooze with creatives and collectors from all across the Bay Area. I hope to see you there!

Get your tickets now at <https://www.eventbrite.com/o/marin-open-studios-81971994253>

Instagram hashtags:

#MarinOpenStudios #bayareaartists #openstudios #artseason #artparties #artevents #supportthearts #artistsoninstagram #studiovisit #arttour #artweekend #livingartist

How to Collaborate on Instagram:

To collaborate on Instagram, you can use the Collab feature to share content from two accounts. Collab posts appear on both account names in the header, are shared with both sets of followers, and live on both profile grids. They also share views, likes, and comments.

Collaborate with MOS

1. Upload a Reel or feed post
2. Go to the share screen
3. Tap "Tag People"
4. In the bottom right corner, tap "Invite a Collaborator"
5. Search and choose the users you'd like to collaborate with (ie: marinopenstudios)
6. Share the post as usual

Images for use:



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